

ThinkFirst:
Leading injury
prevention
through
education,
research
and policy.

Founded by the
American Association
of Neurological
Surgeons and
the Congress of
Neurological Surgeons

ThinkFirst National Injury
Prevention Foundation
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Phone: 1-630-961-1400
Phone: 1-800-THINK56

www.thinkfirst.org

Dear Friends and Colleagues,

2011 has been a landmark year for the ThinkFirst Foundation – 25 years of keeping kids safe! Thank you to all who have been a part of reducing childhood injuries by supporting us along the way!

Early in the year, our focus was on Board development. We welcomed several prominent physicians to the Board, as well as leaders from Codman Neurosurgery, Medtronic Surgical, NuVasive, Inc., Stryker Instruments and Synthes Spine. The knowledge and expertise they have brought to our committees has been extremely helpful to our organization, especially in the areas of program and resource development.

The second half of the year focused on education and awareness, as we held the 2011 ThinkFirst Conference on Injury Prevention and became involved in national campaigns that included the National Coalition on Youth Sport Concussion and the Decade of Action for Road Safety. Our presence was seen in Washington on several occasions, helping national and world organizations recognize the great resource we have in our network of chapters, for providing prevention education to schools and communities.

The 2011 ThinkFirst Conference in Denver was a “first” in several ways. For our milestone year, we partnered with the American Association of Neurological Surgeons (AANS) to host a Community Kids Helmet Day for area children and their families at INVESCO Stadium, raising awareness in the community, and among physicians. Denver Broncos quarterback Tim Tebow spoke with the audience about his own experience with concussion and the importance of helmet use. Sponsorship for this event and the conference reached an all time high as companies recognized the importance of educating children and providing continuing education for the chapters and physicians who deliver our programs.

First-time fundraising and awareness stations at the opening receptions of the AANS and Congress of Neurological Surgeons (CNS) also proved successful, providing attendees an opportunity to donate to ThinkFirst and receive a helmet designed as a brain. Thank you to those who supported these events.

ThinkFirst is a member of the National Organizations for Youth Safety (NOYS). I was recently honored to be part of the NOYS Distracted Driving Summit in Washington, where high school students from across the country and safety organizations shared ideas for promoting teen safety behind the wheel. One boy’s comment especially stood out for me, as he told the audience that he wished more was being done to prevent texting and driving because “we are sick and tired of our friends being killed because of this.”

ThinkFirst’s goals for the next year include increasing the number of students we reach. With the help of a grant from the American Legion Child Welfare Foundation we will launch a chapter development campaign in January 2012 to increase the number of national ThinkFirst chapters from 135 to 200 and the number of students we reach each year from 550,000 to 1 million. Grant funding will pay for new chapter materials, allowing us to greatly reduce the new chapter application fee during the campaign year. We encourage you to help in this effort, by starting a chapter or making a contribution.

We look forward to all we can accomplish in the *next* 25 years, and invite you to join in our efforts!

Wishing you a safe and fulfilling year ahead,



Debby Gerhardstein, RN, MA
Executive Director

Thank You To Our Valued Contributors



Special thanks to Dr. David and Donna Cavanaugh

\$25,000 and above

Integra Foundation

\$15,000 to \$24,999

Elekta Instruments, Inc.

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July 1, 2010 - June 30, 2011

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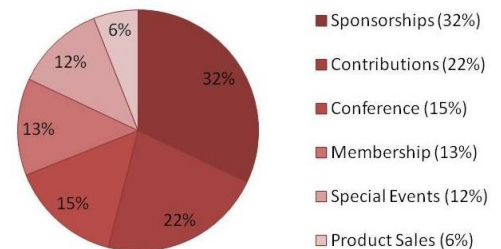
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Every effort is made to insure the accuracy of our contributor list. We regret any errors or omissions.

FY11 Sources of Income



Balance Sheet

6/30/11

Assets

Cash and Investments	51,855.00
Other Current Assets	68,481.00
Surrender Value - Life Ins. Policies	485,365.00
Total Assets	605,701.00

Liabilities and Net Assets

Liabilities

Accounts Payable and Accrued Exp.	103,462.00
Long-Term Debt	362,717.00

Net Assets

139,522.00

Total Liabilities and Net Assets

605,701.00

Statement of Activities and Changes in Net Assets

Total Revenues	295,960.00
Total Expenses	287,468.00

Revenues over Expenses

8,492.00

Net Assets (Deficiency), Beginning of Year	131,030.00
Net Assets, End of Year	139,522.00