

# ThinkFirst

National Injury Prevention Foundation

## Sponsoring Physician Role

Each chapter is required to be sponsored by a licensed physician interested in promoting brain and spinal cord injury prevention. The Sponsoring Physician serves as a medical advisor and is responsible for garnering support of the ThinkFirst Chapter's activity within the sponsoring institution and community. The Sponsoring Physician works with the Chapter Director to guide chapter programming and fund-raising activities.

### **A ThinkFirst Sponsoring Physician is encouraged to:**

- Visit at least one ThinkFirst presentation each year
- Feature a ThinkFirst presentation at a professional meeting, grand rounds or community event each year
- Feature the ThinkFirst program in a news article, newsletter or professional journal each year
- Approve and co-sign local ThinkFirst annual chapter survey (completed by the local Chapter Director and submitted annually to the ThinkFirst National Injury Prevention Foundation)
- Make an annual contribution to your local chapter

### **Additional ways to support your chapter:**

- Assist with/participate in ThinkFirst presentations
- Recruit VIPs/speakers for ThinkFirst presentations
- Be available for media opportunities and consultation
- Conduct research
- Testify on injury-related public policy issues
- Sponsor or assist with fund raising initiatives
- Represent ThinkFirst on community and/or professional boards