

## **Sponsoring Physician Role**

Each chapter is required to be sponsored by a licensed physician interested in promoting brain and spinal cord injury prevention. The sponsoring physician serves as a medical advisor and is responsible for garnering support of the ThinkFirst chapter's activity within the sponsoring institution and community. The sponsoring physician works with the chapter director to guide chapter programming and fund-raising activities.

A ThinkFirst sponsoring physician is encouraged to:

- Attend at least one ThinkFirst presentation each year
- Feature a ThinkFirst presentation at a professional meeting, grand rounds or community event each year
- Feature ThinkFirst in a news article, newsletter or professional journal each year
- Confirm with chapter director that annual requirements have been submitted by each July 31<sup>st</sup> to the ThinkFirst Foundation, including membership fee (\$250.00) and ThinkFirst Annual Chapter Survey
- Make an annual contribution to your local chapter

Additional ways to support your chapter:

- Assist with/participate in ThinkFirst presentations
- Recruit VIPs – Voices for Injury Prevention – (young adults who have experienced a brain or spinal cord injury) and health educators to be chapter speakers at ThinkFirst presentations
- Be available for media opportunities and consultation
- Conduct research on ThinkFirst programs
- Support injury-related public policy issues
- Sponsor or assist with fund raising initiatives
- Represent ThinkFirst on community and/or professional boards