



## About ThinkFirst

Established in 1986, the ThinkFirst National Injury Prevention Foundation is a 501c3 nonprofit organization with the mission to prevent brain, spinal cord and other traumatic injuries through education, research and advocacy. ThinkFirst provides training and program materials to injury prevention professionals who provide community outreach programs. Injury prevention professionals who complete the one-day training become chapter directors and gain access to a variety of ThinkFirst programs to offer at their hospital or present at schools and other venues. Currently there are 135 ThinkFirst chapters in the US and 35 in other countries, based in trauma centers, community education, rehabilitation, private practice and other settings.

Programs are developed by injury prevention professionals, physicians and educators, and are theory-based and evidence-based, drawing from sources such as the Centers for Disease Control and Prevention (CDC), National Highway Traffic Safety Association (NHTSA) and others. Each ThinkFirst program provides chapters with presentation materials such as online access to videos PowerPoints, scripting and handouts, as well as evaluation tools. Program evaluation is always encouraged; studies on ThinkFirst programs can be viewed at [www.thinkfirst.org](http://www.thinkfirst.org).

Our staff welcomes your questions and is ready to schedule your online training to get you started!

## Start a ThinkFirst Chapter in Three Steps:

### 1. Determine Chapter Director and Medical Director:

The ThinkFirst Chapter Director is usually an injury prevention coordinator/educator in your trauma or community education department. The ThinkFirst Medical Director must be a physician who shares the passion for injury prevention education and will serve as medical advisor/advocate. Each may have a co-director, if desired.

### 2. Apply:

Submit the ThinkFirst Chapter Application, Directors' resumes/CVs, and a one-time \$1,500 application fee. Fee includes training, program materials, ThinkFirst membership benefits and one conference registration worth \$350.

### 3. Train:

Chapter training is a one-day course that includes chapter development, program implementation, evaluation, and more. Training is offered monthly online, onsite, or at annual ThinkFirst conferences. Once training has been completed, Chapter Directors are provided with website login codes to access resources, including presentation videos, PowerPoints, scripts, handouts, and evaluation tools.

## ThinkFirst Programs

 <p><b>ThinkFirst!</b> For Kids</p>	<p>ThinkFirst For Kids is an injury prevention presentation for grades 1-3. An engaging ThinkFirst assembly presentation introduces “Street Smart,” the safety hero, and his friends through an animated video and a presenter. Curriculum is available for teachers to follow up with lessons and activities. Vehicle, bike, pedestrian safety and more.</p>
 <p><b>ThinkFirst!</b> For Teens</p>	<p>ThinkFirst For Teens is a fast-paced, dynamic presentation for health classes, driver education classes or assemblies. Health educators co-present with VIP speakers - Voices for Injury Prevention – who share with students how an unsafe choice caused a brain or spinal cord injury and changed their life. Through personal testimony, students learn the importance of making safe choices. This program is offered free of charge to high schools, middle schools and colleges.</p>
 <p><b>ThinkFirst!</b> For Youth</p>	<p>ThinkFirst For Youth is a presentation similar to ThinkFirst For Teens but focuses on issues pertinent to middle school youth. In addition, curriculum is available for use by teachers in grades 4-8, with innovative safety lessons and activities. Science lessons include anatomy of the brain and spinal cord, while games and exercises help students learn to confidently make safe choices on their own and with their peers.</p>
 <p><b>ThinkFirst!</b> About Concussion</p>	<p>ThinkFirst About Concussion was developed as a one-hour classroom presentation for teens or youth that is given in health classes or to athletic groups. Students learn that concussions are brain injuries that should be taken seriously. Information on preventing concussions, recognition of signs and symptoms, following guidelines when a concussion is suspected and seeking medical attention are discussed. Students learn the importance of following their physician’s instructions for rest, activity and return to play.</p>
 <p><b>ThinkFirst!</b> To Prevent Falls</p>	<p>ThinkFirst to Prevent Falls is a program for older adults, available as a 2 ½ hour or 1-hour presentation, complete with PowerPoint slides, scripting and classroom handouts. This program is not intended to replace multi-week programs like Matter of Balance, but to offer alternative formats for those wanting basic information in one presentation. As with all ThinkFirst programs, evaluation tools are provided.</p>
 <p><b>ThinkFirst</b> For Your Baby</p>	<p>ThinkFirst For Your Baby is a 4-hour program for new and expectant parents covering the issues of injury prevention for infants and young children. Shaken baby, car seat safety, positioning for safe sleep, choking hazards, household hazards and many other topics are covered. Additional training is required for ThinkFirst For Your Baby Instructors.</p>